

Unit Pricing

Unit pricing is a good tool to help you save money when shopping.

To get the best value, pay attention to the **unit price** in the grocery store to help you to compare different brands and sizes of a similar food.



Which is the best buy?

10 ounces for \$.89

32 ounces for \$1.98



Unit Price
\$1.42/lb



Unit Price
\$.99/lb

★ **Best buy**

The unit price shows that the larger bag costs less per pound than the smaller package. This is the best buy, if the package size meets your needs and you can use it in a reasonable amount of time.